

AAUW FLORIDA

FORMAT FOR STEM & PAY EQUITY PROGRAM REPORTING

STEM Project

Name of Branch (es): Weston

Name of Program or Activity: HerWorld

Brief Description:

In January 2010, Weston Branch members volunteered their time to assist the DeVry University campus in Miramar, FL with its day-long workshop called "HerWorld." The workshop actively encouraged young women to pursue careers in engineering, technology and business. Through listening to role models in STEM and by participating in interactive technical exercises, participants explored their career interests and inclinations and learned to recognize their own skills and capabilities in these areas.

The next workshop is scheduled for November 2010 and would be offered in all its campuses in the country. There are eight campuses in Florida. AAUW Weston has agreed to join the planning committee and become a partner in this endeavor.

Target Participants: High School Girls in Broward County

Number of Participants: 200

Partners and Roles: HerWorld is DeVry's initiative. It had "Women Across Technology" and "Women of Tomorrow" as partners. AAUW Weston's hope is to become a partner and participate regularly.

Cost and how funded: Members of AAUW Weston contributed their time. It is highly desirable for AAUW branches to collaborate with educational institutions and other organizations to promote AAUW's mission, in this case, STEM. DeVry organizers mentioned \$14,000 as their expense, which includes the cost of breakfast and lunch and transportation for the participants.

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Other DeVry campuses in Florida are: Ft. Lauderdale Center, Tampa Bay, Jacksonville, Orlando, Tampa East Center, Orlando North Center and Miami Center. www.choosedevry.com